

SHOW YOUR BADGE



ELEVATE THE CONFERENCE EXPERIENCE IN YOUR DESTINATION AND PROVIDE MEASURABLE BENEFITS TO LOCAL MERCHANTS

Show-Your-Badge programs are popular among attendees, but their success has been difficult to measure in the past. Bandwango changes that. With a digital Show-Your-Badge platform, destinations can now communicate their discount programs and paid passes to conference attendees and track those who redeem offers and discounts at local establishments. By digitizing this asset, destinations are able to quickly set up both customized perks and paid destination experiences via thoroughly branded convention and event microsites with no app to download. Paid and free pass passes thrive in Show Your Badge passes and deliver the best of your destination to attendees for a conference experience like no other.



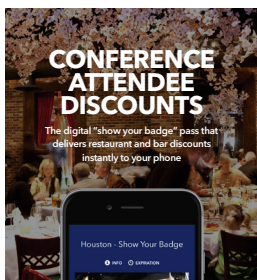
**INSTANT DELIVERY
NO APPS TO DOWNLOAD**



**EASILY CUSTOMIZED
FOR EACH CONVENTION**

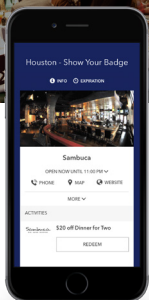


**VISITOR DATA THAT
DEFINES TRUE IMPACT**



CONFERENCE ATTENDEE DISCOUNTS

The digital "show your badge" pass that delivers restaurant and bar discounts instantly to your phone



shop.visitthouston.com/SYB



VISIT HOUSTON

Visit Houston's Show Your Badge program was envisioned as a tool to help convention attendees make the most of the city. Along with all the benefits of a traditional program, Visit Houston wanted the platform to work alongside its Experience Marketplace to sell tickets, tours and attractions in addition to providing discounts to nearby restaurants.

3,230

Sign-ups

25+

Custom Microsites

26,000+

Pageviews

*Data is YTD April 16, 2020