

# SAVINGS PASS



## THE BEST OF YOUR DESTINATION'S RETAIL, DINING AND ENTERTAINMENT AT A DISCOUNT

Our next-generation, mobile-exclusive savings program takes the coupon books of the past and brings them back to life. Encourage local commerce with a digital pass that allows you to add new offers, update old ones, and capture visitor data along the way. With no limit to the number of merchants or offerings destinations can include, this white-labeled, mobile-friendly pass provides locals and visitors with an easy way to explore without breaking the bank.



MERCHANT ONBOARDING SERVICES



NO APPS TO DOWNLOAD



VISITOR DATA THAT DEFINES TRUE IMPACT



**Visit Omaha's Savings Pack**, which launched in October 2018, features exclusive discounts at family friendly attractions throughout Omaha. The goal of the pack is to spotlight attraction partners and provide an added incentive for visitors to enjoy the diverse array of museums, zoos and shopping in the area.

9,261	Pass sign-ups
3,295	Redemptions
57,153	Pageviews on site

Redemptions made by visitors from all 50 states, with the majority coming from targeted drive markets including Missouri, Kansas, South Dakota, Iowa and Minnesota.