

## PASS HOLDER EXPERIENCE

Bandwango  
 Leisure pass group  
 Smart destination (Go City Card)  
 City Pass  
 Regatta Travel Solutions  
 aRes Travel  
 Simple View  
 Mtrip  
 Blue Bridge

Single pass for seamless access to multiple attractions

X	X	X						
---	---	---	--	--	--	--	--	--

100% mobile optimized

X		X				X	X	X
---	--	---	--	--	--	---	---	---

Print at home option

X	X	X	X	X	X			
---	---	---	---	---	---	--	--	--

Group organizer tools

X		X						
---	--	---	--	--	--	--	--	--

Instant access web application - no downloads

X								
---	--	--	--	--	--	--	--	--

## INCREASED REVENUE

Unlimited targeted offers for groups and conventions attendees

X								
---	--	--	--	--	--	--	--	--

Add on and up sale capabilities

X					X			
---	--	--	--	--	---	--	--	--

Real time spending incentives sent by participating merchants

X								
---	--	--	--	--	--	--	--	--

Affiliate marketing tools

X	X	X		X	X	X		
---	---	---	--	---	---	---	--	--

Create exclusive marketplaces to provide special offers and pricing using private sale tools

X								
---	--	--	--	--	--	--	--	--

## LESS ADMINISTRATIVE BURDEN

Integrated payment processing and accounting

X								
---	--	--	--	--	--	--	--	--

Cloud based merchant onboarding

X								
---	--	--	--	--	--	--	--	--

Merchants manage inventory

X		X		X	X			
---	--	---	--	---	---	--	--	--

Realtime analytics

X						X	X	X
---	--	--	--	--	--	---	---	---

End-to-end redemption solution requiring no additional hardware or software

X								
---	--	--	--	--	--	--	--	--

## WHITE LABEL

Fully branded e-commerce experience integrates into your existing website

X				X	X			
---	--	--	--	---	---	--	--	--

Fully branded mobile visitor pass

X								
---	--	--	--	--	--	--	--	--